



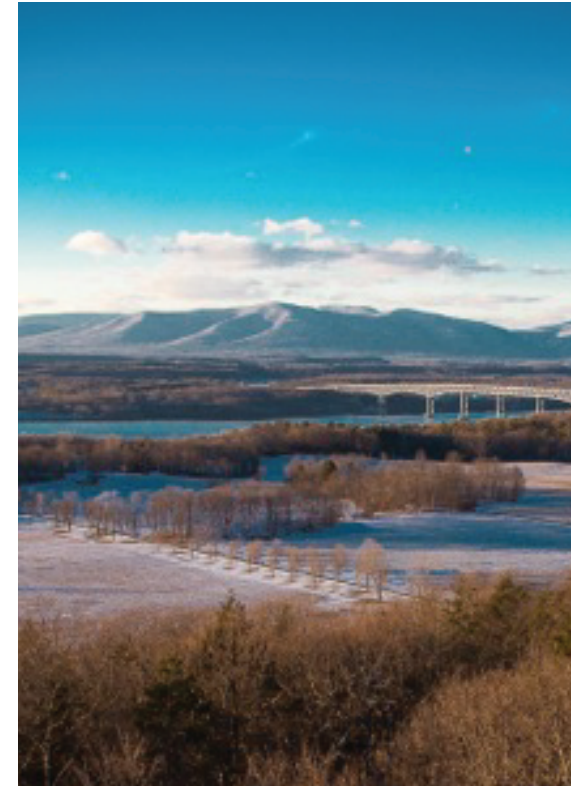
*Photoshoots from the Hudson Valley*



TEDFINKPHOTOGRAPHY.COM

# TED FINK

PHOTOGRAPHY



DIGITAL MARKETING  
FOR REAL ESTATE  
PROFESSIONALS IN THE  
HUDSON VALLEY

*Where America's love of landscape was born*

TEDFINKPHOTOGRAPHY.COM

## WHY TED FINK PHOTOGRAPHY?

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Ted Fink is a photographer, urban planner and educator whose work has taken him around the world and back capturing the landscapes of life. As an urban planner, Ted is also actively involved in the real estate development industry.

Ted's photographs focus a wide range of architecture, interior and exterior spaces for residential and commercial real estate. Ted's photographs have been published by PBS, Inland Architect, Huffington Post, TLC, Care2.com, Urban Ecology, 350.org, Mom's Clean Air Force, Environmental Defense Fund, Econesting, and Terrain. His photographs also appear in many community comprehensive plans and zoning laws.

Ted works to ensure that potential buyers view realtor listings in the best light. His photographs are polished, professional, and artistic.



## REASONS TO HIRE A REAL ESTATE PHOTOGRAPHER

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According to the National Association of Realtors, 98% of homebuyers found photos to be among the most useful features of REALTOR® websites, according to the 2012 NAR Profile of Home Buyers & Sellers.

The sale price of a home is higher when professional photography is used.

- Redfin Corp -

Digital photography and virtual tours allow Realtors to serve their clients like never before.

Technologically savvy clients appreciate the convenience of a virtual tour for both long distance and local moves.



Listings of homes with photos taken by professionals have about 61% more views than listings without—and that's across all price tiers.

- Redfin Corp -

“Overall, when viewing an online real-estate listing, home buyers spend about 60% of their time on photos, 20% on the property description and 20% on the real-estate agents' remarks section.”

- Wall Street Journal -

The dramatic rise of social networks, such as Instagram and Pinterest, provides proof that consumers demand a visually appealing online presence.

